



FIGHTING HUNGER  
IN AUSTRALIA



# CORPORATE VOLUNTEERING OPPORTUNITIES

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# There are over 300,000 Western Australians going without regular meals

## Thank you for your interest in corporate volunteering

**At Foodbank WA, we believe that everyone deserves to have regular nutritious meals. We provide food and groceries to those who struggle to afford them. We also deliver nutrition education to promote healthy eating and advocate on behalf of people that experience hunger and food insecurity. We are here to support Western Australians in times of need.**

Foodbank WA has an ambitious vision to end hunger in Western Australia by 2030 in line with UN Sustainable Development Goals.

We operate with a small workforce and rely on regular and corporate volunteers to help us to sort, pack and prepare food for Western Australians who need it most. Corporate volunteering is a great way to engage your staff, facilitate team building and most importantly make a difference in our community.

Last year we provided 6.7 million meals to Western Australians through our charity partners and schools. This is a staggering 300,000 more meals than the previous year. Sadly, we know that there is still an unmet gap of 30%.

The last 18 months has been a particularly challenging time with the COVID-19 pandemic, Wooroloo bushfire, Cyclone Seroja and floods in Carnarvon and Kalgoorlie.

These natural disasters have caused many Western Australians to seek help, often for the first time in their lives.

Last year, probably for the first time for most of us, the extreme pandemic-induced panic buying we witnessed at the supermarket gave us all a glimpse into the reality for those living in food poverty. Sadly, before the pandemic, empty shelves and fridges were a common occurrence for far too many Western Australians.

The pandemic increased the demand for our services by 8%. With the end of JobSeeker, JobKeeper and rent moratorium as well as the impact of the pandemic and recent natural disasters still being felt across Western Australia, we know that the demand for food assistance will continue to grow.

Thank you for your interest in corporate volunteering with Foodbank WA. If you have any questions please email us at [volunteering@foodbankwa.org.au](mailto:volunteering@foodbankwa.org.au).

Please note, due to Government regulations, all volunteers will be required to provide proof they have received both COVID-19 vaccination doses.

We can't wait to welcome you to our warehouse.



**Kate O'Hara**  
Chief Executive Officer



The day Briony made her first trip to Foodbank WA's Centre for Hunger relief, is a memory both bitter and sweet. She'd been given a ticket to survival, a fifty dollar voucher. Her rent was paid, the lights were on, she had nappies, baby Marlow had been fed, but Briony had been going without.

Three years earlier at age thirty, she never could have imagined being without food. She was fit, full of fun and loving her full time job working for an art supply specialist in Subiaco. Everything fell apart the afternoon she got a call from her doctor to come in urgently. Briony's breast cancer treatment started right away.

"People don't choose poverty. We shouldn't take anything for granted, especially after this past 18 months, there are a lot more people in this situation. Sometimes all it takes is someone filling up your pantry to give you the confidence to keep going."



# CORPORATE VOLUNTEERING DAYS

## Warehouse

Volunteering in our warehouse is a great option for larger groups.

In the warehouse, volunteers assist with picking, packing, sorting groceries, food and fresh produce to ensure our charity partners receive the food they need.

**Group size:** 10 volunteers

**Availability:** 8.30am - 2.30pm Monday to Friday

**Location:** 23 Abbott Road, Perth Airport. Free parking available



## Community Kitchen

Volunteering in our Community Kitchen is a perfect option for smaller groups.

In our Community Kitchen, volunteers work alongside with our fully qualified Chef and help with preparing, cooking, and packing healthy frozen meals. With our full contingent of volunteers, we can distribute 1,000+ meals per week.

The Community Kitchen utilises ingredients from our Foodbank WA warehouse, which gives the food that we rescue a third life. This has helped reduce our food waste from 11% to 4%. Where essential ingredients are unavailable (such as meat and other foods rarely donated) we purchase it to provide a variety of meals.

**Group size:** 6 volunteers

**Availability:** 8.30am - 2.30pm Monday to Friday

**Location:** 23 Abbott Road, Perth Airport. Free parking available

## Bring your brand values to life

- » Align your organisation with Foodbank WA- the largest food relief charity in Western Australia
- » Demonstrate your commitment to Corporate Social Responsibility
- » Drive greater employee engagement by inspiring staff and building morale
- » Motivate and reward employees with an experience they won't forget!
- » A great way to team build outside the workplace
- » Make a difference to the lives of Western Australians who are going without

## Financial Donations

Foodbank WA is a not-for-profit organisation that relies on donations as well as community and corporate support. To provide and maintain our volunteering programs we ask for a financial donation for your team.

**Warehouse:** 1-6 volunteers \$250 (500 meals)  
7-10 volunteers \$400 (800 meals)

**Kitchen:** \$400 (800 meals)

An invoice is emailed when numbers are confirmed.



# CORPORATE CHALLENGES

## MEGA MEAL CHALLENGE

**1 WEEK | 1 CHEF | 30 VOLUNTEERS | 1,000 + MEALS**

A week-long corporate challenge that makes a difference.

Over the week the volunteers collectively prepare, cook, package and label more than 1,000 meals.

The meal is decided the week before by Chef Grant depending on the ingredients available in our warehouse.

We take a photo of the volunteers each day and at the end of the week will total up the number of meals made. We share this with you for your social media and internal comms.

The meals are then frozen and distributed to those who need them most through our six branches and charity partners.

*Can you beat our current record? Take the Mega Meal Challenge today.*

**Group size:** 6 volunteers per day (30 total)

**Availability:** 8.30am - 3.00pm Monday to Friday

**Location:** 23 Abbott Road, Perth Airport. Free parking available



**“ IT'S A GREAT TEAM BUILDING EXERCISE. IT'S A BIT OF FUN WORKING IN THE KITCHEN AND THEN AT THE END OF THE DAY, YOU'RE GOING HOME KNOWING THAT YOU'VE HELPED FEED PEOPLE IN NEED. ”**

Head Chef Grant

## BENEFITS

- » Each day/team a volunteer receives a 'Stirring Spoon' to take-away to stir colleagues into action
- » Daily group photos with Challenge signage
- » Wrap-up photo showing the impact of the volunteering experience
- » Framed participation certificate
- » Inclusion in a quarterly video of all Challenges (posted to LinkedIn)

**Mega Meal Challenge:** \$5,000 + GST

**Take Over Day:** \$5,500 + GST (including lunch)

Contact us to discuss how to value add and leverage these Challenges





# CORPORATE CHALLENGES

## TAKEOVER CHALLENGE

**1 DAY | 30 VOLUNTEERS | FULL TAKEOVER**

A one-day takeover of our volunteering making an impact to the lives of West Aussies.

Team Challenges:

- » The Community Kitchen Team: Spending the day with Chef Grant they will work in the kitchen either preparing, cooking or packaging meals
- » The Warehouse Team: Working as a team they will sort and pack hampers that are distributed for emergency relief or through our Mobile Foodbanks
- » The Cool Room Team: With extra motivating to keep moving the team will bundle meat and cold meal packs for distribution through our Mobile Foodbanks

The teams will enjoy a provided lunch and presentation about the impact that Foodbank WA makes in the community.

At the end of the day we total up the meals prepared and hampers packed. Along with the photos from the day you can share this through your social media and internal comms.

*Can you beat our current record? Take the Takeover Challenge today.*

**Group size:** Up to 30 volunteers

**Availability:** 8.30am - 3.00pm Monday to Friday

**Location:** 23 Abbott Road, Perth Airport. Free parking available



**“ I’VE REALLY ENJOYED HOW WE’VE ALL COME TOGETHER. IT’S VERY FULFILLING, COMING OUT OF A WORK ENVIRONMENT TO DO SOMETHING DIFFERENT KNOWING THAT YOU’RE GIVING BACK AND MAKING A DIFFERENCE ”**

Pam - Bankwest volunteer

## BRANDING OPPORTUNITIES

- » Video of the Challenge to use for your corporate social responsibility or aligned social purpose
- » Internal and external communications content
- » Branded sticker on the meal packaging (e.g. "made with love by 'Name' volunteers)
- » Provide branded frozen meal carriers
- » Branded caps or aprons or chef hat trophy

Branding opportunity costs borne by sponsor







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**Thank you for helping provide meals to Western  
Australians who need our support.**

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