ANNUAL REPORT 2014-2015 SOUTH AUSTRALIA



OUR WORK IN 2014-2015



57,680



19,200



4M



511+270



984,425



2,773

SOUTH
AUSTRALIANS
ASSISTED
EVERY
MONTH

ONE THIRD
OF THOSE
ASSISTED
EACH
MONTH ARE
CHILDREN

DISTRIBUTED ENOUGH FOOD FOR OVER 4 MILLION MEALS SUPPORTED 511 AGENCIES AND 270 SCHOOLS 984,425KG OF FOOD SAVED FROM LANDFILL 2,773
HOURS OF
VOLUNTEER
WORK ON
AVERAGE PER
MONTH

66 FOODBANK IS THE LARGEST HUNGER RELIEF **ORGANISATION IN AUSTRALIA** 77



50c

EVERY

DONATION

OF 50C

ENABLES US

TO PROVIDE

A MEAL

TO SOMEONE

IN NEED.









\$2

ENABLES US TO PROVIDE A MEAL FOR A FAMILY OF FOUR.



1/10

EACH YEAR TWO MILLION AUSTRALIANS SEEK FOOD RELIEF - AROUND HALF OF THEM CHILDREN.



78%

FOODBANK ACCOUNTS FOR 78% OF THE FOOD DISTRIBUTED TO **CHARITIES BY FOOD RESCUE ORGANISATIONS**

OUR KEY AREAS OF WORK

CORE STAPLES

Sourcing Core Staples is the basis of Foodbank's work. Core staples are the items that everyone should have in their pantries. Those long-life shelf products that we all grew up with would include: baked beans, rice, pasta, pasta sauces, breakfast cereal, long life milk, tinned fruit and veggies. We source our Core Staples through a number of different ways:

- our relationship with the local and national food industry, retailers and producers enables us to get donations
- individuals, schools and workplaces run Food Drives
- cash donations from companies and community groups which are used to buy much needed staples
- a nation-wide Key Staple Program puts together a number of different companies to manufacture specific products

On top of that we buy a considerable number of items at discounted rates to make sure that we are able to offer healthy and nutritious food to those who otherwise would go without.

SCHOOLS

When you are hungry, you can't be at your best. Going to school hungry affects a child's ability to concentrate, to learn and to achieve. This can lead up to dire consequences throughout their lives. A key area of Foodbank's work is to source and acquire food items to support 270 School Breakfast Programs across Adelaide's metro, regional and country areas. Common items available are breakfast cereal, long life milk, Spreads like jam and Vegemite, tinned and fresh fruit and yogurt. Foodbank delivers food to schools in all regions of SA, and also provides food to other charities for their breakfast programs.

FRUIT AND VEG FOR ALL

Through an innovative partnership with the Adelaide Produce Market established in August 2013, we were able to secure a 1,000m² warehouse which became the symbol of our commitment to offer a healthy choice to our welfare partners. At Foodbank's Fruit & Veg Centre we source donations from fresh produce wholesalers to distribute via our warehouses and foodhubs. We go even further by nurturing relationships with growers and packing sheds in the Riverland, Adelaide Hills and Virginia regions to source produce straight from the farm to our Fruit & Veg Centre. At Foodbank, fresh produce is distributed at no charge. In 2014/2015, more than 500,000 kg of local fruit & veg came through our doors straight to welfare agencies, community kitchens and schools. Our aim is to expand the Fruit & Veg program to provide 1 million kilos of Fruit & Veg to those in need each year.

COUNTRY AND REGIONAL OUTREACH

South Australia's extensive geographic area poses some logistical and operational challenges to reach those in rural and outback communities that need food relief services. Our regional branches in Mount Gambier, Berri and Whyalla support their respective regions. We also supply the stock for a regional food hub in Port Pirie. Developing our regional reach is one of the key strategic goals for the year ahead as we look at innovative solutions to expand our outreach.

COMMUNITY FOOD HUBS

Not having money to buy food for your family is a devastating feeling. Not being able to go to a supermarket and choose the items you want strikes right into one's dignity and it is one of the many issues related with Food Insecurity. We developed the Food Hubs to provide those who are in need with a dignified experience of visiting a general store environment that offers choice and provides much greater value for money. Individuals are assessed by welfare partners who issue them with a voucher. This voucher allows them to access and shop at our Foodhubs in Bowden, Edwardstown and the community-managed Foodhub in Port Pirie. We are grateful to the State Government for financial support of the Foodhubs, which will also see a new Foodhub opened at Elizabeth in July 2015.

A WORD FROM...

Simon Schrapel Foodbank SA Chair

Foodbank SA has a simple goal – to get more food to more South Australians who are at risk of hunger. Yet our strategies to achieve this goal are often necessarily complex and exacting.

We have needed to not only deal with a growing demand for food relief in our State over the past 12 months but a turbulent environment for many of the front line agencies who rely on Foodbank to access needed food for those they seek to assist.

That we have for each of the past 15 years of our operations in South Australia sourced and delivered more food to more agencies is testimony to the generosity of the many Foodbank donors and supporters and to our ingenuity in finding new ways to both source and distribute food.

While our goals have remained as they were when we first established, Foodbank SA looks and operates quite differently today. We have needed to both grow and adapt our approaches to changing demands.

With the support of the South Australian government we have continued the roll out of our successful Food Hub program. With outlets in Port Pirie, Elizabeth, Bowden and Edwardstown the hubs have helped agencies to assist more people by driving limited emergency relief funds much further. More importantly the hubs also offer assistance to those in need in a more dignified way. They complement our traditional distribution outlets in the city and

country regions as well as other innovations such as our sponsored Pop-Up Foodbanks and School Breakfast programs.

We have also needed to establish new relationships with our food donors to grow the supply of needed products. Our partnership with the Adelaide Produce Markets has enabled us to significantly increase the free fruit and veg we can offer and key relationships have been established or strengthened with a host of retailers and food manufacturers to positive effect.

Foodbank SA sits proudly in a national network of Foodbanks across the nation dedicated to fighting hunger in Australia. We thank and acknowledge the hundreds of South Australian agencies who work with us in the distribution of relief and to our growing band of generous supporters and donors. With a dynamic team of staff and volunteers and Board who give of their invaluable time and expertise so graciously Foodbank SA truly is making an amazing difference in the lives of those who are doing it tough.



FOODBANK SA HAS
A SIMPLE GOAL TO GET MORE FOOD
TO MORE SOUTH
AUSTRALIANS
WHO ARE AT RISK
OF HUNGER.

Greg PattinsonFoodbank SA Chief Executive

The 2014/15 year has seen Foodbank SA continue to increase its effectiveness and influence in fighting the issues of food insecurity and hunger in South Australia. Building on the strategies of previous years, the volume of food distributed has shown consistent growth, highlighted by:

- Total food distributed was 2.1million kg, 30% higher that the previous year
- Total fresh fruit & vegetables distributed was 533,000kg, 37% higher than previous year
- Supplied food to over 500 welfare agencies, community groups and charities

These increases were achieved despite many welfare agencies and long term clients losing part or all of their funding from the federal government in January 2015. Many services previously offered by welfare agencies have been rationalised, and many regions of SA have seen a reduction in the number of agencies. We expect that Foodbank SA will continue to be an important and necessary provider to the sector, and discussions with agencies have been initiated in a number of regions to determine how Foodbank can be most effective.

A new strategic plan through to 2017 was approved by the Foodbank SA board. The plan focuses on five strategic 'pillars': Demand, Food, Fundraising, Marketing & Operations.

The main strategies initiated in this last year include:

Diversified distribution methods

- The volume of food distributed through Foodbank's three Food Hubs has almost doubled over the previous year, and a new Northern Food Hub at Elizabeth opened in July 2015.
- Pop Up Foodbanks were launched during the year, allowing the management team to assess demand in targeted geographic areas.
- Volumes through our regional branches in Whyalla, Berri & Mt Gambier increased by 18%

Continued support of School Breakfast Programs

- Foodbank SA now provides food to over 270 schools, either directly though our own program or through partnerships with other agencies
- Over 240,000kg of food was distributed to schools, including 80,000 kgs of fruit

Seek increased donations of food, especially key staple foods, to reduce direct purchases

- We have maintained strong partnership with Adelaide Produce Markets, vital for the Free Fruit & Veg Program
- A number of new relationships have been established with local food manufacturers and retailers
- Food drives conducted by businesses, clubs or community groups were specifically focussed on key staple products

Increase marketing activities to drive fundraising

 The new national Foodbank branding was launched in SA in order to leverage from future marketing & fundraising campaigns.



 Foodbank's activities were showcased at a number of events

Maintain and grow the number of Corporate Partners and Supporters in the SA business community to increase sponsorship and funding

 Port Adelaide Football Club has continued to be a valuable and respected supporter of Foodbank SA throughout the year.

New corporate sponsors have been identified to broaden the scope of sponsorships beyond the food industry.

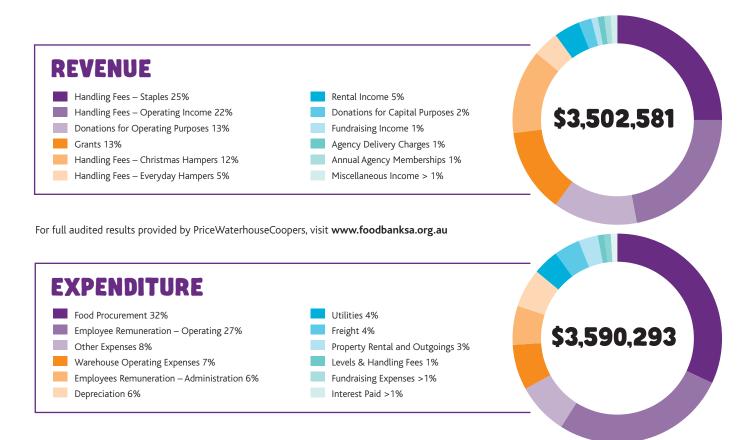
- The SA Government, through the Department of Communities and Social Inclusion, has provided funding to establish and operate the Food Hubs
- Foundations such as Fay Fuller and Thyne Reid have provided funding for specific programs operated by Foodbank

Establish Foodbank SA as a benchmark for volunteering experiences

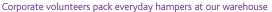
• In the past year Foodbank SA has utilised over 25,000 volunteer hours at its various sites.

I would like to extend my personal thanks to our hard-working staff and volunteers for their dedication to our cause and for making Foodbank such a rewarding and fulfilling workplace. I would also like to thank the Foodbank SA board for their support and for their contributions to the organisation, either collectively on our committees or individually. Their expertise and sage advice has been instrumental in Foodbank achieving its results this year.

FINANCES AND GOVERNANCE









Kelly, one of our regular volunteers, at a Pop Up Foodbank in Noarlunga

OUR BOARD

Simon Schrapel



Chairperson, Governance Committee

John Hood



Vice Chairperson, Treasurer, Governance & Finance Committee

The Hon. Dean Brown AO



Governance Committee

Peter Joy



Fundraising Committee

Brian Leckie



Chairperson, Riverland Foodbank

Ray Tanner



Operations Committee

Allison Giotis



Finance Committee

Caroline Rhodes



Governance Committee

Philip Morton



Fundraising Committee

Our Patron



His Excellence The Honourable Hieu Van Le AO

Contact us

Telephone 08 8351 1136 377A Cross Road Edwardstown South Australia 5039

foodbanksa.org.au

"WITH FUNDING BEING CUT BY THE GOVERNMENT, THE FREE FRUIT & VEGETABLES HAS HELPED CLOSE THE GAP."

MIKE OGDEN

Community Outreach Worker, Careworks & Church of Christ Brooklyn Park

FOOD BANK

FIGHTING HUNGER IN AUSTRALIA "WE COULDN'T
DO THE FOOD @
FIVE WITHOUT
FOODBANK'S
SUPPORT."

HELEN SPENCER

Food @ Five, Church of Christ Noarlunga

"THE FOODBANK BARBECUE TEAM BRIGHTENED OUR DAY WITH THEIR CHEERFUL SMILES."

POP UP FOODBANK CLIENT

"WORKING WITH FOODBANK MAKES OUR PROGRAMS SUSTAINABLE."

DAVE

Adra Community Pantry

HELP FUND OUR WORK

YES, I AM JOINING THE FIGHT AGAINST HUNGER IN		Direct Deposit Bank: ANZ Account Name: Foodbank SA BSB: 015 010 Account No: 349421596 Please leave a reference of your name/business name in the narrative so we can issue a donation receipt
SOUTH AUSTRALIA.		Credit Card
I'D LIKE TO	_	Visa Mastercard
DONATE BY		Card Number Expiry /
		Cheque / Money Order Enclosed (Addressed to Foodbank South Australia)
DIFACE DETURN THE FORM TO		Donation Amount
PLEASE RETURN THIS FORM TO: Foodbank South Australia, PO BOX 40, Edwardstown SA 5039		Date
Title First Name Address		Last Name
		Post Code
Email		Phone
My gift is from a business - please make receipt out to		
Signature		

Your privacy is important to us. If you do not wish to receive further information from us please pick the box

DONORS, SPONSORS AND VOLUNTEERS

We would like to acknowledge and sincerely thank the following companies, individuals and organisations that joined the fight against hunger in South Australia. For a complete list, please visit www.foodbanksa.org.au

Food Donors

4 Ways Fresh Produce A2 Milk Agri Exchange / Costa Exchange Almondco Australia Ltd Antonio Palena Arnott Biscuits Ltd – Marleston Australian Farm and Fish Bache Bros Baker's Delight Beerenberg Pty Ltd BIC Australia

Bidvest Adelaide Biological Services Blue Lake Milling Pty Ltd Cantarella Bros / Vittoria Food & Beverage

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Group
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Parmalat

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Snackbrands Australia Solar Eggs SPC Ardmona

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TC Luong

The Better Drinks Co. Pty Ltd (formerly Charlie's Group) The Reject Shop - Arndale Thomas Foods International Fresh Produce

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United Fresh Valcorp Fine Foods Ptv Ltd

Valcorp Fine Foods Pty Ltd Venus Citrus / P Costi & Sons Villi's

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P&G - Wella

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Kellogs Australia
Lions Club of Blackwood
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Main North Renault Middleback Mining (Arrium) Mt Barker Developments Mt Gambier & Districts Community Bank Branch of Bendieo Bank

Mt Gambier Probus Conference Murray Pest Control

Murray Pest Control Myadd One Steel Whyalla St

One Steel Whyalla Steelworks Oomiak Refrigeration Port Adelaide Football Club Precision Group of Companies

QBE Foundation
Price Waterhouse Coopers

Primary Industries & Resources of SA

Programmed Renmark Paringa Council Rotary Club of Eastwood Scott Group of Companies SE Fire Extinguisher Services Sizetrans Transport

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Visy

Wedderburn Veolia Westminster School WIN Television Zero Waste SA

Corporate Volunteers

Accountancy Insurance Adelaide Combined Lodges

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Allianz
Anona
ANZ
AON
APIA
Bendigo Bank

BHP

Bodyshop Brighter Design BT Financial Group Bupa Capgemini

Capgemini CGU Coles Cooper Energy Cummins DCSI

Deloitte

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Treasury Wine Estate
Uni SA
Walker Corporation
Westminster

Walker Corpor Westminster Westpac Woolworths Zero Waste